CITATION TO ACCOMPANY THE AWARD OF

THE AUXILIARY ACHIEVEMENT MEDAL

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MR. MICHAEL S. KLACIK

UNITED STATES COAST GUARD AUXILIARY

Mr. KLACIK is cited for outstanding achievement while serving as Chief, Incentive Programs Division from January 2011 to May 2011. Appointed as the 2011 Auxiliary Ready-Set-Inflate Event Coordinator for Cabelas[®], Mr. Klacik was responsible for the identification and organization of specific Auxiliary points-of-contact for 32 Cabelas[®] retail stores nationwide. Despite having to achieve this goal within an extremely challenging time frame of less than two weeks, he methodically researched and identified the closest flotillas to each Cabelas[®] store. Mr. KLASCIK then guickly contacted more than 115 Auxiliarists to successfully staff the stores. His remarkable enthusiasm and initiative so impressed Cabelas[®] headquarters, that the company fully endorsed the project and pledged their support a week ahead of schedule. Mr. KLACIK then worked closely with Auxiliary public affairs staff to generate an AUXDIRECT notice and press release that widely advertised the event. Determined to maximize Auxiliary participation, he served as liaison with and assisted all 16 Auxiliary Districts, making over 300 phone calls, sending over 275 e-mails, and ultimately devoting over 475 hours to the success of this event. As a direct result of Mr. KLACIK's determination and resolve, Auxiliary participation in national Ready-Set-Inflate events increased from four registered events in 2010 to 56 registered events across 30 states in 2011. His unwavering desire to promote the recreational boating safety message, "Always wear your life jacket," significantly advanced the Coast Guard's goal of educating the public in boating safety. Mr. KLACIK's diligence, perseverance, and devotion to duty are most heartily commended and are in keeping with the highest traditions of the United States Coast Guard and the United States Coast **Guard Auxiliary.**